Digital Publishing Platforms for Institutions of Higher Education

Schedule a Demo

Create Immersive Student Guides, Lookbooks, and Magazines That Drive Engagement

Designing and publishing your lookbooks, student guides, alumni relations magazines, and campus publications with our responsive publishing platforms help you deliver a curated, mobile-friendly, digital experience that will wow current, prospective, and former students.

Enhance Your Brand

In the Higher Education industry, trust and brand reputation are critically important to your college or university performance. A good way to build that trust and enhance your reputation is by supplying your readers and audience with content that fits the way they do everything else (on their mobile devices).

Mobile-First, Responsive Platforms Build Credibility

In a mobile-first world, consumers have grown used to exceedingly slick social media platforms, smartphone applications, and dead-simple shopping experiences. Not only does your collateral need to stand out, but the presentation and design of your collateral needs to stand out. In a highly competitive industry, the medium truly is the message.

Create Dynamic Designs that Showcase Your Content

Nxtbook's platforms deliver a curated content experience for colleges and universities. Our customers have used our platforms for a variety of use-cases, including:

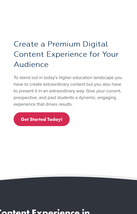
Student Guides | Textbooks | Human Resources Guides
Campus Magazines | Alumni Magazines | Student Newspapers

And Much More...

Two Platforms. Unlimited Potential.

PageRaft

Watch the Video



nxtbook

Watch the Video

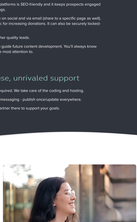
Nxtbook Media offers two platforms to meet the evolving needs of higher education.

PageRaft allows schools to create a fully responsive, interactive experience across all devices. With **nxtbook**, you can create digital content that replicates traditional print layouts. Both platforms provide insightful analytics for your engagement initiatives.

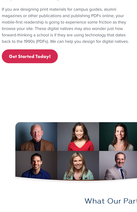
These insights go well beyond traditional PDF metrics (number of downloads). Instead, these tools help you better understand how your readers are engaging with your content and for how long.

Examples of Our Publishing Platforms

See a digital magazine created using PageRaft



See a digital magazine created using nxtbook



Create a Premium Digital Content Experience for Your Audience

To stand out in today's higher education landscape you have to create extraordinary content but you also have to present it in an extraordinary way. Give your current, prospective, and past students a dynamic, engaging experience that drives results.

Get Started Today!

Enhancing the Digital Content Experience in Higher Education

We help leading colleges and universities around the world effectively engage their students, prospective students, faculty, and alumni.

Here's how:

- Enhanced student/Prospective student and alumni experience
- Improved lead generation and return on investment
- Ease-of-use, unrivaled support

Enhanced Student/Prospective Student and Alumni Experience

- Our platforms help colleges and universities deliver a responsive, awesome-on-any-device content experience fit for modern users that distinguishes your brand from the competition.
- Accessibility options to ensure compliance with legal guidelines and optimal user experiences.
- Build community around your educational brand with structured multimedia-friendly experiences (newsletters, magazines, monthly updates). Tie all of your assets together into one curated, responsive package and save money on printing costs.
- Integrated calls-to-action to drive alumni giving, donations, and further engagement.
- Securely distribute newsletters without worrying your competition will get them (unlike email or blogs).

Improved lead generation and return on investment

- Content published on our platforms is SEO-friendly and it keeps prospects engaged longer than web pages/blogs.
- Content is easily shareable on social and via email (share to a specific page as well). This feature is a great tactic for increasing donations. It can also be securely locked down if desired.
- Improved prospects = higher quality leads.
- In-depth analytics can help guide future content development. You'll always know what people are paying the most attention to.

Ease-of-use, unrivaled support

- No technical knowledge required. We take care of the coding and hosting.
- Version control/consistent messaging - publish once/update everywhere.
- An experienced, reliable partner there to support your goals.

Designing for Digital Natives

With increased competition every touch point matters. Forward-thinking creative directors, communications directors, marketing managers, fundraisers, and enrollment coordinators are examining every step of the student's enrollment journey to find ways to increase satisfaction and decrease friction that may stop them from engaging with your institution of learning.

If you are designing print materials for campus guides, alumni magazines or other publications and publishing PDFs online, your mobile-first readership is going to experience some friction as they engage with your PDF publications. If you're ready to move forward thinking a school is if they are using technology that dates back to the 1990s (PDFs), We can help you design for digital natives.

Get Started Today!

What Our Partners Are Saying

"I just want to tell you that of all of the relationships that we have with other companies, our relationship with Nxtbook is by far the best. We all really love working with all of you."

Nicole Schweinus
Director, Creative Web Services
Henry Schein

Who is publishing with Nxtbook?

Nxtbook works with leading content creators from around the globe in order to create engaging content experiences.

Consistently ranked in the top 10 best places to work in PA, and ranked nationally in the Top 101 Best and Brightest Companies.

Nxtbook Media has supported more than 100K projects... and counting.

Discover how to engage students at a higher level.

Schedule Your Demo

EXCELLENCE
40+ Awards

EXPERIENCE
100,000+

TRUST
7.5 Years

Our top clients have been with us for an average of 7.5 years.