

# Content Experience Platform for B2B Enterprise Marketing

Enterprise Marketing Strategies & Software

[Schedule a Demo](#)

## Create Immersive eBooks, White Papers, and Digital Content That Drives Prospects & Leads

Content Marketing has evolved a lot over the past decade, content has gone from nice-to-have to the foundation of every initiative on which your team works.

People want great content on both sides of the enterprise equation - businesses want to use it to attract new customers and buyers want content that educates them or answers their questions.

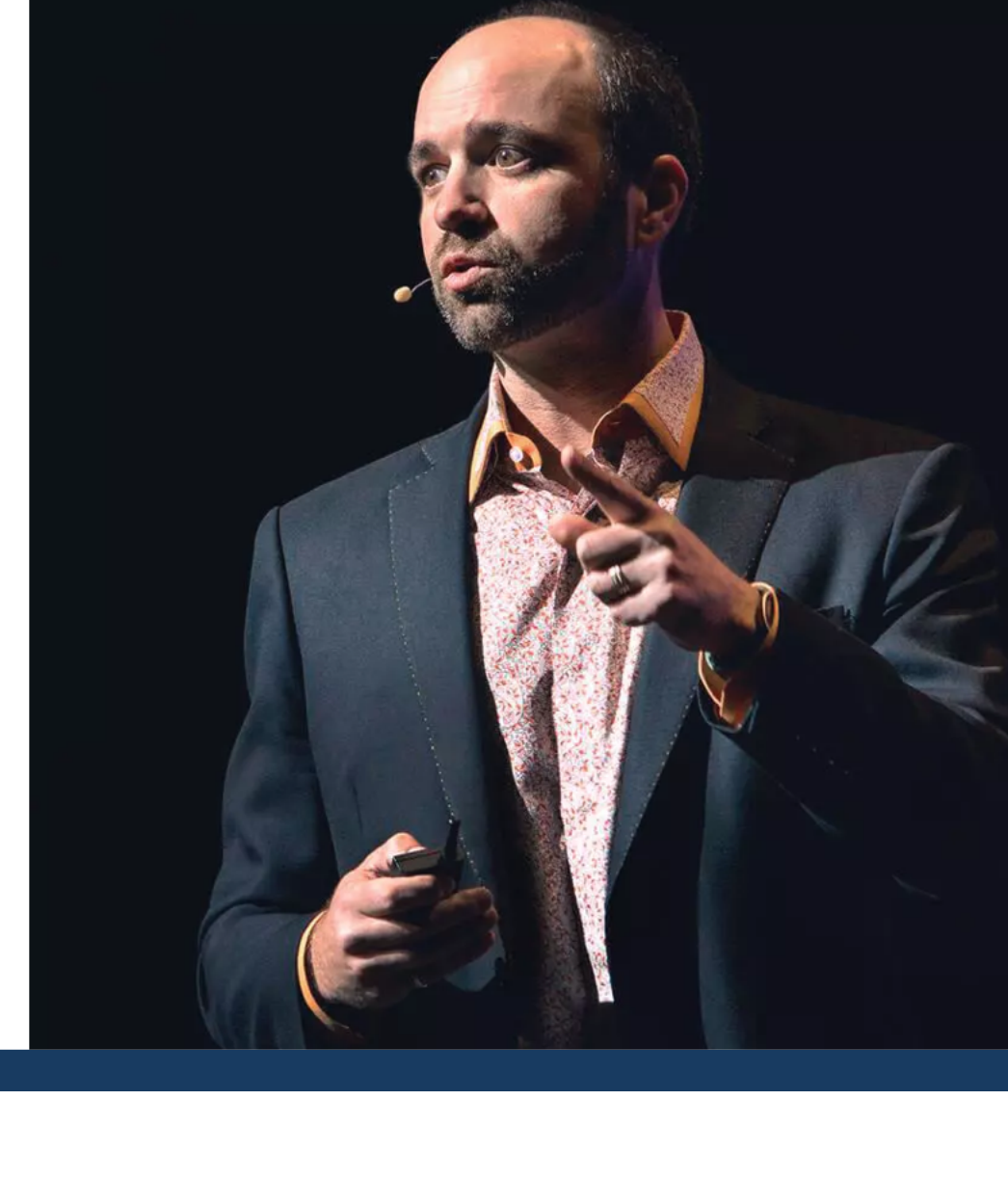


## B2B Content Marketing That Elevates Your Brand, Improves Your Content's Performance & Builds Your Digital Footprint.

"Now is the time when the greatest businesses of the next decade will be built. Now is the time when the most innovative companies take market share from those who are just holding on. Nxtbook can help you build innovative digital experiences that engage and delight digital audiences."

**Joe Pulizzi**

Content Marketing Strategist, Speaker, and Best-Selling Author



## Two Platforms. Unlimited Potential.



**PageRaft**



**nxtbook**

Nxtbook Media offers two platforms to meet the needs of today's digital marketers.

**PageRaft** allows marketers to create a fully responsive, interactive experience across all devices. With **nxtbook**, you can create digital content that replicates traditional print layouts. Both platforms provide insightful analytics for your content marketing initiatives.

These insights go well beyond traditional PDF metrics (number of downloads). Instead, these tools help you better understand how your readers are engaging with your content and for how long.

## Examples of Our Publishing Platforms



**See a digital magazine created using PageRaft**



**See a digital magazine created using nxtbook**



## Create a Premium Digital Content Experience for Your Premium Branded Content

You work hard to deliver high quality content for your audience. But if the content is packaged and delivered just like everything else out there, is it really representing your brand in the right way?

To stand out in today's marketing landscape you have to create extraordinary content but you also have to present it in an extraordinary way. We can help!

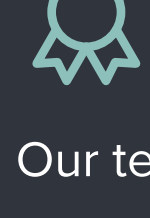
[Get Started Today!](#)

## Designing Your B2B in PageRaft or nxtbook:



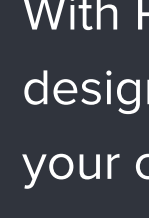
### Engaging Platform

Tools to create high-quality, engaging digital content experiences. Visitors to PageRaft titles stay an average of seven minutes. Enable searchable archives to help your prospects quickly find related content so they stay engaged even longer.



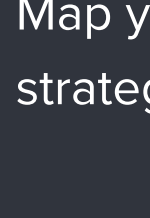
### Best-in-Class Support

Our team has been publishing digital content for more than 15 years. If you need support, inspiration, or someone to dive in and help with your project, we're ready and willing!



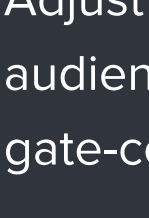
### Creator-Focused Design

With PageRaft you aren't boxed into pre-made templates & designs. You get a blank canvas and powerful tools to design your content your way. Don't worry though, there's no coding, domain, or hosting work on your end.



### Insightful Reporting & Analytics

Map your prospect's journey and guide your B2B content strategy and drive content development.



### Secure

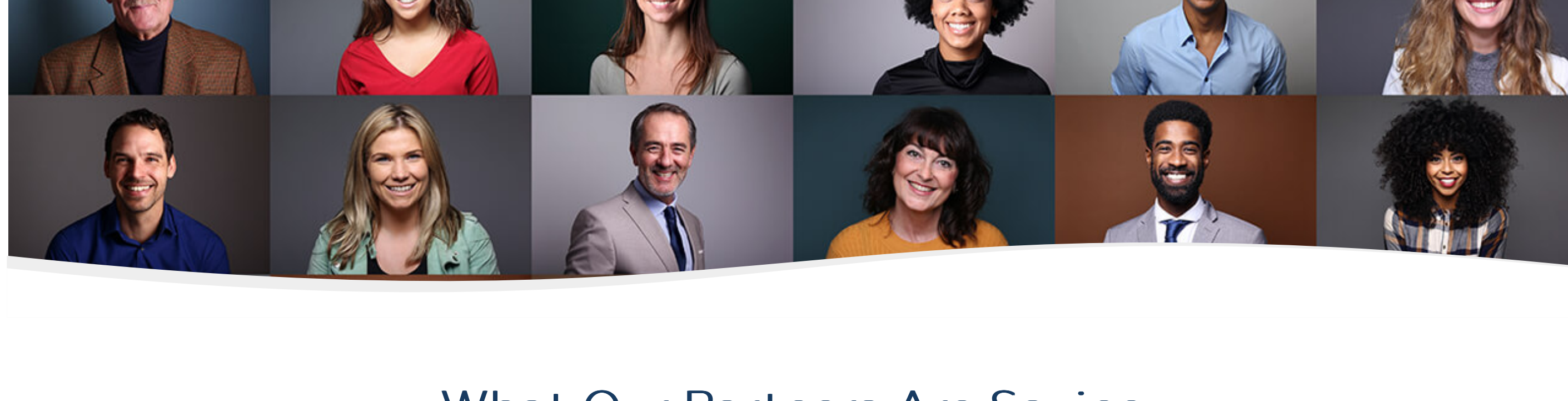
Adjust your sharing settings based on your marketing strategy. Attract new audiences by choosing to make your content open to search engine traffic. Or gate-content and disable downloads.

## Avoid Common Enterprise Marketing Problems

The problem is that many businesses have gotten so focused on content creation that they've forgotten about the customer experience. Whether it's an eBook, a white paper, or a case study, it's typically packaged up in a static, unresponsive PDF.

In 2020, there's no reason for your brand's premium digital content to be locked up in static documents. Your audience and your brand deserves a better experience. We can help!

[Get Started Today!](#)



## What Our Partners Are Saying

"I just want to tell you that of all of the relationships that we have with other companies, our relationship with Nxtbook is by far the best. We all really love working with all of you."

Nicole Schwelnus

Director, Creative Web Services

**Henry Schein**

## Who is publishing with Nxtbook?

Nxtbook works with leading content creators from around the globe in order to create engaging curated experiences.



Discover how better content experiences can increase your lead conversion.

[Book a Demo](#)

## EXCELLENCE 40+ Awards

Consistently ranked in the top 10 best places to work in PA, and ranked nationally in the Top 101 Best and Brightest Companies.

## EXPERIENCE 100,000+

Nxtbook Media has supported more than 100K projects... and counting.

## TRUST 7.5 Years

Our top clients have been with us for an average of 7.5 years.